

International OVOP Policy Association (IOPA) 2nd Annual Conference

at Zhejiang University, Hangzhou, China

17th, November	Conference at Zhejiang University, Hangzhou (Presentation Hall, 4th fl. West Building, Huajiachi Campus)
9.00 - 9.45	<p>Keynote Address</p> <ul style="list-style-type: none"> • Morihiko Hiramatsu, Former governor of Oita Prefecture “Contribution of universities to regional development” • Jin Peihua, Associate Professor, College of Animal Sciences, Zhejiang University / Assistant mayor of Huzhou, China “Research and prospect of ‘Huzhou Model’ ”
10.00 - 11.30	<p>Session 1 “Organizational Contribution to Regional Development”</p> <ul style="list-style-type: none"> • Philip Oxhorn, Associate Professor, McGill University, Director of the Centre for Developing-Area Studies, Canada “Building bridges between research and policymaking: Public-private sector partnerships for achieving regional development.” • Kiyoto KUROKAWA, Senior Researcher, JICA Research Institute “Regional development by de-centralized OVOP movement” “Urgent needs of harmonization of programs for the local entrepreneurs -Evidence from Thai and Malawi-”
11.45 - 13.15	Lunch break, Reception
13.30 – 15.30	<p>Session 2 “Regional Development through Agriculture”</p> <ul style="list-style-type: none"> • Hang Zuhui, Professor / Director of Chinese rural development institution, Zhejiang, China “Some investigations on the theoretical and practical problems of development programs in associate with Chinese villages” • Toyohiko Matsubara, Professor, Ritsumeikan University, Department of Economics, Japan “Development strategy for rural revitalization: case study in Japan” • Yoopin Claymone, Senior Researcher, Thammasat University, Institute of East Asian Studies, Thailand “Study on sustainable local development through one town one product: The overview of OTOP in Thailand”
15.45 – 16.30	<p>Session 3 “Initiation of OVOP Research”</p> <ul style="list-style-type: none"> • Yujiro Okura, Professor, Kansai University, Faculty of Commerce, Japan “Initiation and development of OVOP research” • Hiroshi Murayama, Professor, Ritsumeikan University, Faculty of Policy Science, Japan “OVOP research and education in universities” <p>Paper participants</p> <ul style="list-style-type: none"> • Chhay Sok, Cambodian public official, Graduate student in Japan “The Collaboration of OVOP Movement and Microfinance in Cambodia: Prospect for Poverty Reduction and Rural Development”

	<ul style="list-style-type: none"> •Thongmoon Phongphailath, Laotian public official, Graduate student in Japan “Japan’s Assistance towards OVOP Movement in Development Countries: A Case Study of Africa” •Katsuya Higuchi, Japanese graduate student “The Impacts of Green Tourism in Ajimu Town: Through the Perspectives of GNP and GNS” •Toru Murayama, Researcher of Japanese Local Government Research Institute "Brand Resource of Urban Society in Decentralized Local Government in Japan" •Siyanee Hirunsalee, Graduate student in Thai and Japan "Knowledge- based Economy and Market Expanding Model of OTOP Tourism Product for an individual Entrepreneur" •Socheata Loek, Cambodian public official, Graduate student in Japan “The Impact of One Village One Product Movement on Livelihood and Poverty Alleviation: A Case Study on Ajimu Farmer, Oita Prefecture, Japan” •Bachtiar Hari Sutsntya, Indonesian public official, Graduate student in Japan “OVOP Policy to Improve Economic Activities in Rural Area: The Case Study of Magelang Regency, Indonesia”
--	---

(Optional Tour)

16th, November

On-site investigation tour (Huzhou, Zhejiang)

15:00 - 17:00 Destination: Village construction in Changxing, Huzhou , Zhejiang

*The participants of the OVOP Seminar can participate in the tour directly from Liyan.