

IOPA 1st Annual Conference

International OVOP Policy Association: IOPA

(OVOP: One Village One Product)

Date: Thursday, 22 November 2007

Place: Ritsumeikan Asia Pacific University (APU): Beppu City Oita, Japan
(http://www.apu.ac.jp/home/index.php?sel_lang=english)

Time: 10:30am-17:30pm (Reception until 20:00)

Registration at 9:30~

I (10:30-12:00) Presentation Session of Articles and Papers

(Japanese Session)

Chaired by Susumu Yamagami (Professor, Ritsumeikan Asia Pacific University, College of Asia Pacific Studies)

- Yujiro Okura (Professor, Kansai University, Faculty of Commerce)
'OVOP and Brand Strategies'
- Koichi Miyoshi (Professor, Ritsumeikan Asia Pacific University, College of Asia Pacific Studies)
'OVOP and Community Capacity Development'
- Kiyoto Kurokawa (Senior Adviser, Institute for International Cooperation, Japan International Cooperation Agency)
'The OVOP movement as a development policy in developing countries.-In comparison with the private sector development assistance by the European and American-'
- Son Kyungmi (Lecture, Ritsumeikan University)
'Urban-Rural Relations and Regional Development Policy in South Korea'

(English Session)

Chaired by Hiroshi Murayama (Professor, Ritsumeikan University, College of Policy Science)

- Erec Cutaran Rana (Social Security System, Philippine)
'Sustainable local development through one town one product: The case of OTOP movement in Mindanao, Philippine'
- Wiwit Kuswidiati (Ministry of National Development Planning, Indonesia)
'Participatory Development in One Village One Product Movement: A Case Study of

Green Tourism in Ajimu Town, Oita, Japan and Agro Tourism in Paruruan, East Java, Indonesia’

- Sok Sopheaktra (Ministry of Environment, Cambodia)
‘A comparative case study of OVOP between Japan and Cambodia: Organization chart and the three elements of sustainable development’
- Naomi Stenning (Graduate School of Asia Pacific Studies, Ritsumeikan Asia Pacific University)
‘Community capacity development in Oyama-Machi: An archetype of the OVOP movement’
- Dyah Savitri (Regional Government of Sub Province Garut, Indonesia)
‘Sustainable development of rural revitalization: Brand agriculture as the pioneer of OVOP movement’
- Lay Samkol (The Office of the Council of Ministers, Cambodia)
‘One Village One Product: Challenges, Prospects and Supports for the Enhancement of the Movement in Cambodia’

II (13:00-14:30) Keynote Address

Chaired by Kazuhiro Takanashi (Professor, Keio University, Faculty of Economics)

- Morihiko Hiramatsu (Honorary President of International OVOP Policy Association)
‘Establishment of IOPA’
- Keynote address: Kunio Igusa (Professor, Malaysia-Japan University Center)
‘International Cooperation for One Village One Product and Asia Economic Study’ (English)
- Keynote address: Kim Ju Hyung (President of Korea Research Institute for Local Administration)
‘Intergovernmental Relations of Regional Development Policies in Korea’

III (15:00-16:00) Session A: International Policies of Rural Development (English)

Chaired by Koichi Miyoshi (Professor, Ritsumeikan Asia Pacific University, College of Asia Pacific Studies)

- Takeshi Takano (Group Director, Group I, Economic Policy and Private Sector Development, Economic Development Department, Japan International Cooperation Agency: JICA)
‘Japanese International Cooperation Policy for Rural/Regional Development’

Discussant: Francisco P. Fellizar, Jr. (Professor, Ritsumeikan Asia Pacific University, College of Asia Pacific Studies)

IV(16:30-17:30) Session B: Rural Activation Policies (Japanese)

Chaired by Makoto Katsumura (Professor, Ritsumeikan University, College of Policy Science)

• Chang Hyun You (Associate professor, Korea National Agricultural College)

‘Studies on the Local Cluster by One village, One Brand and Suitable Land, Suitable Crops in Korea’

Discussants: Motohiko Sato (Professor, Aichi University, Faculty of Economics)

V (18:00-20:00) Reception (Fee: 3,000 yen, Student: 1,000 yen)

For your participation to the sessions and the reception

Please send e-mail to the office of IOPA office@iovoppa.org with your name, institution and e-mail address. (IOPA: www.iovoppa.org)